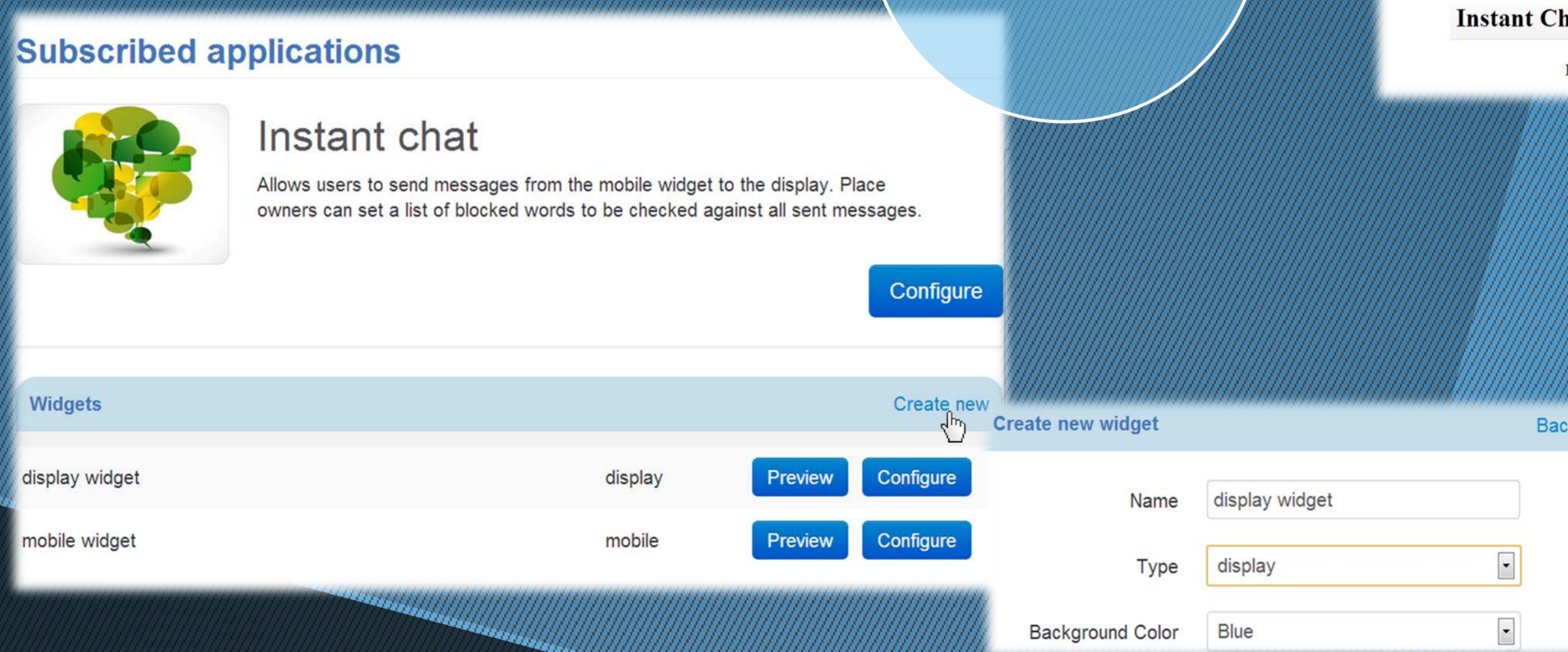
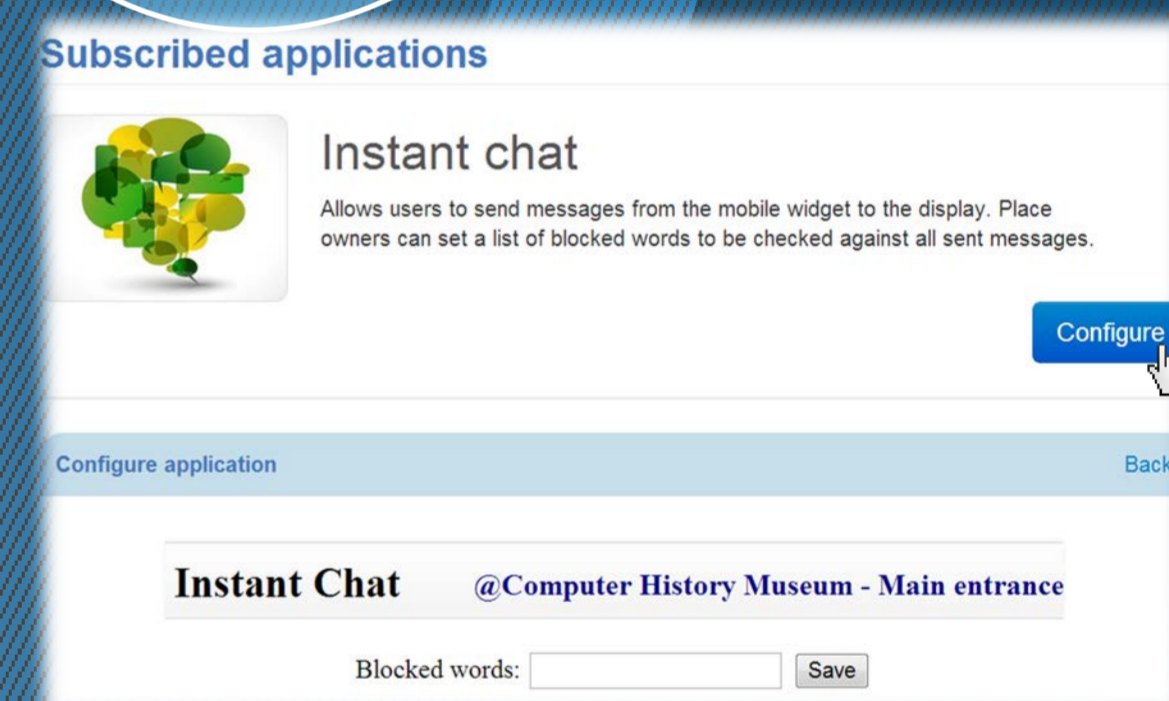
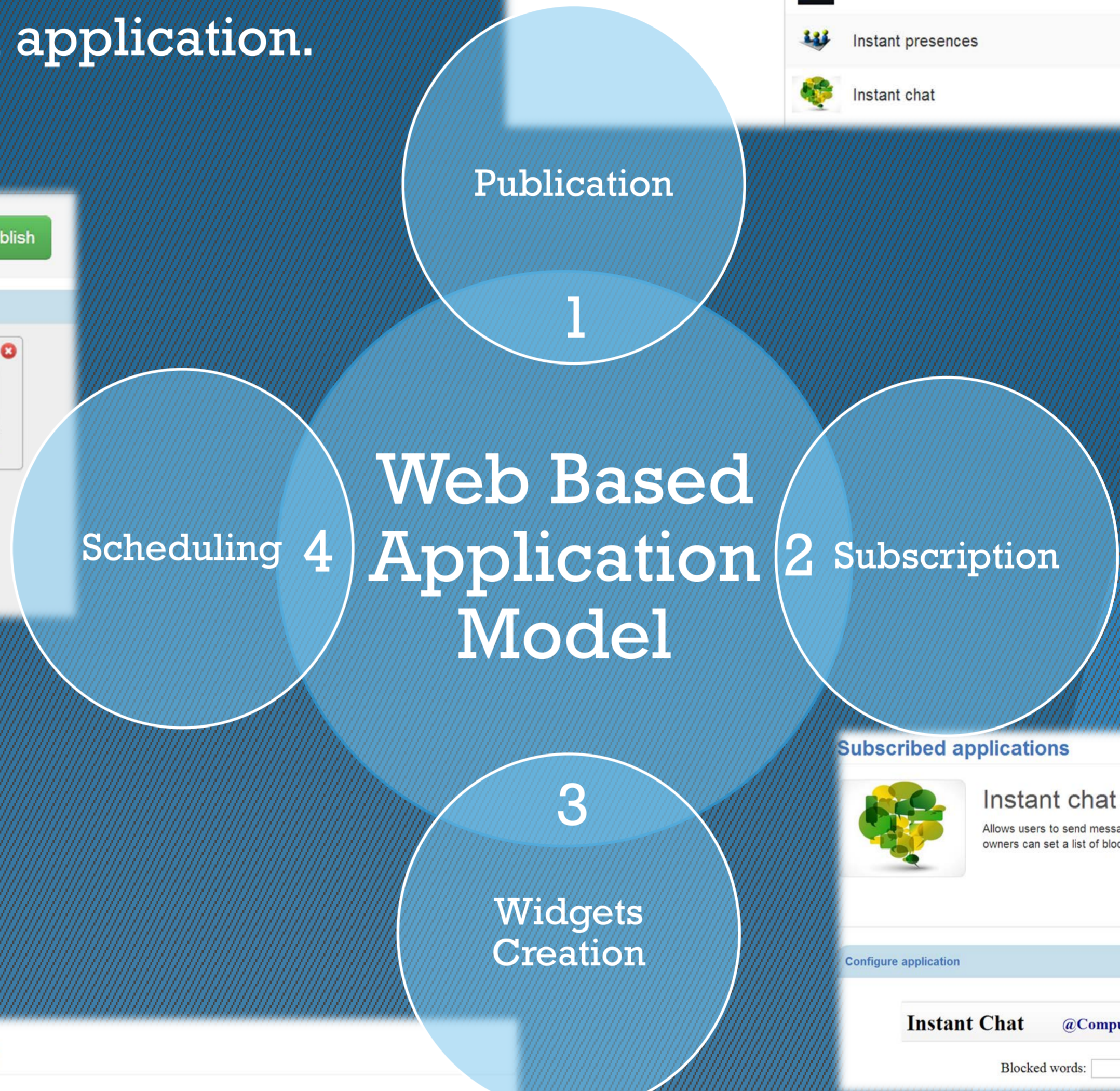
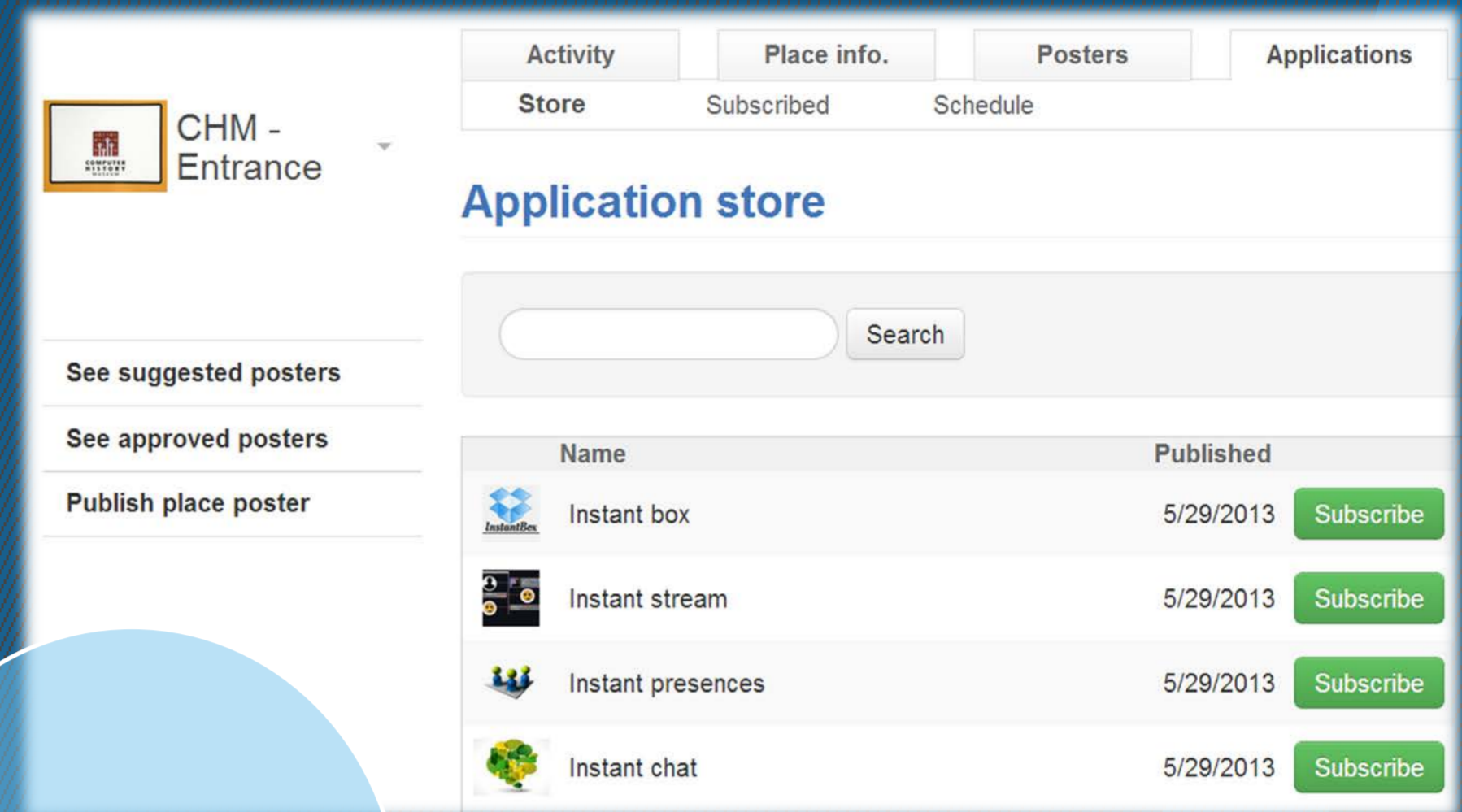
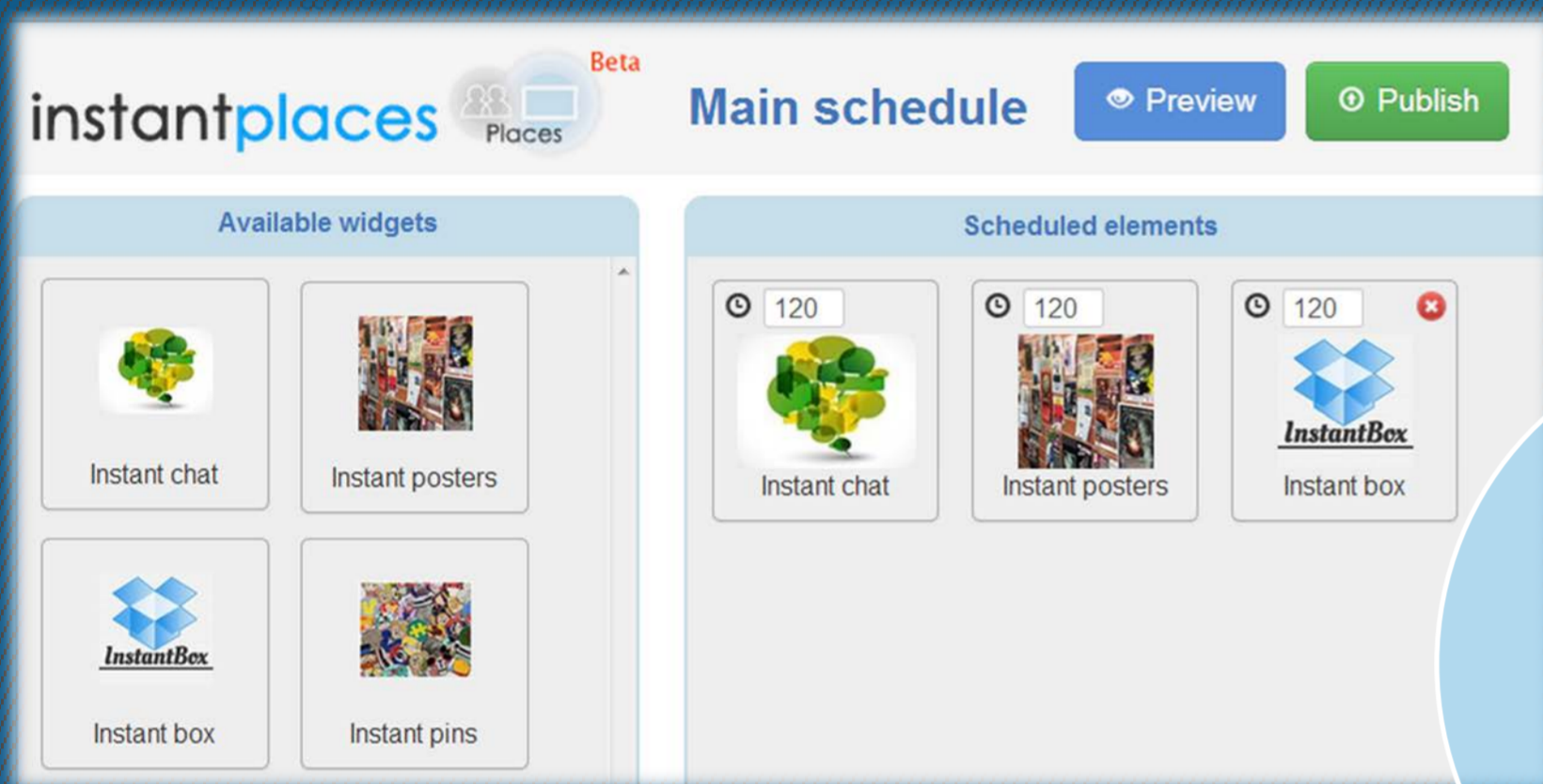


Situatedness for Global Display Web Apps

by Constantin Taivan, Rui José, Helena Rodrigues and Bruno Silva

3rd parties applications are key elements for the emergence of Open Display Networks.

Situatedness is concerned with the need to generate differentiated and local content from a single global application.



Our Web Model for Global Display Apps enables:

- User interaction with public displays through the concept of app end points, e.g., display and mobile end points
- Separation of concerns between display ownership and content creation
- An app can show content that is specific to each display

